

life at mireo



**being different is a great
thing, it shows the world
you're brave enough to
be yourself**

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we are mireo

We are pioneers in everything related to GPS navigation and tracking. We always come up with revolutionary ideas and implement them with cutting edge technologies.

our story and our history

A lot of things happened in the last 20 years. Let us impress you with our originality. We bring you some exclusive footage of the most exciting dates in the Mireo history.

at the top of the world

We travel a lot, both in our business and private lives. We have visited around 50 countries, and our partners live all around the globe.

we love what we do

Innovation is at the core of what we do. Explore the way we do our job and find out why we are not just busy but productive.

mireo employees

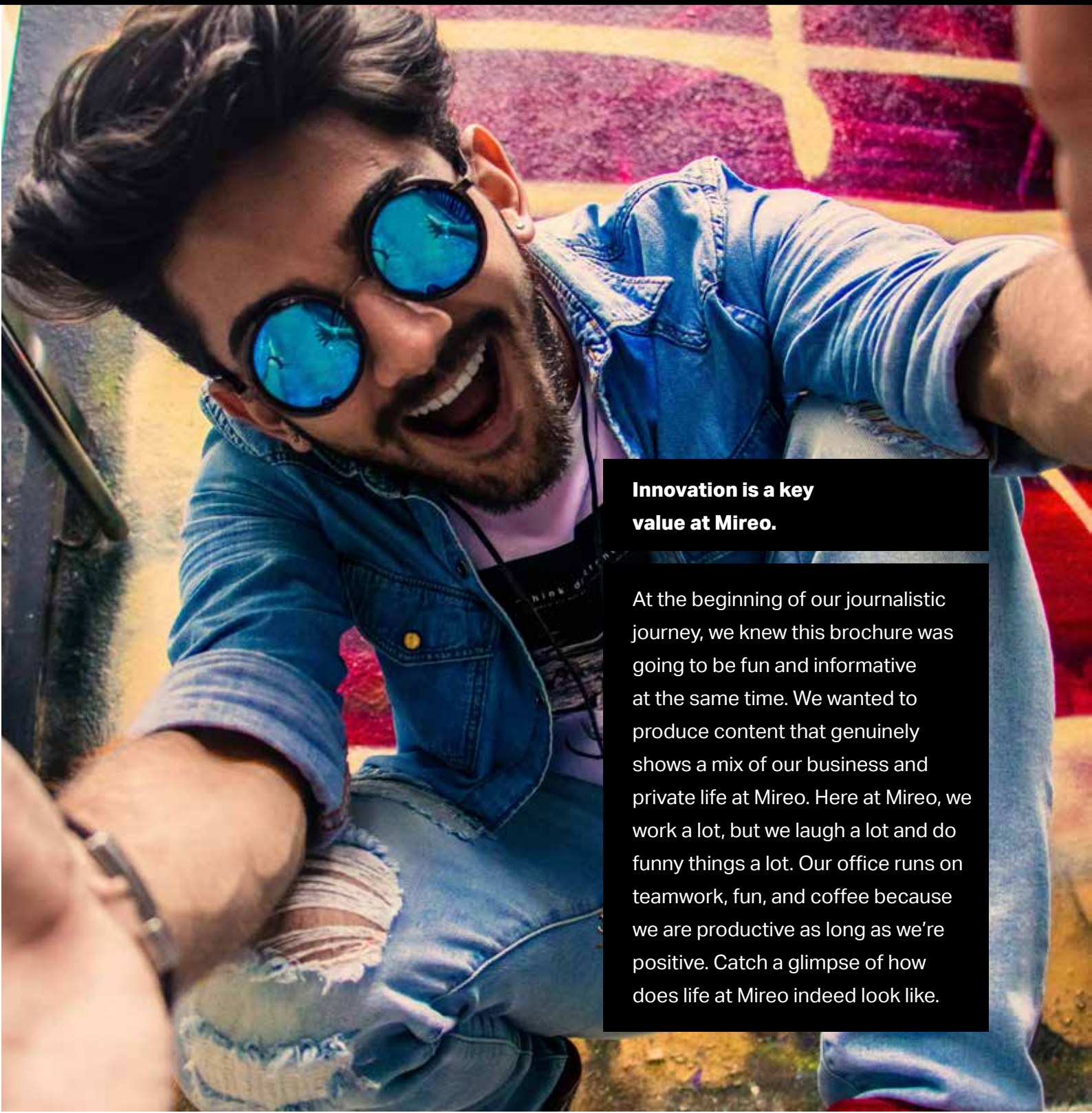
We believe that a great employee is like a four-leaf clover, hard to find and lucky to have. It's always nice to hear someone appreciates you and your work.

a lot of fun, a lot of work

We work hard, have fun, and write history.

at the beginning

“The only way to do great work is to love what you do.” (Steve Jobs)



Innovation is a key value at Mireo.

At the beginning of our journalistic journey, we knew this brochure was going to be fun and informative at the same time. We wanted to produce content that genuinely shows a mix of our business and private life at Mireo. Here at Mireo, we work a lot, but we laugh a lot and do funny things a lot. Our office runs on teamwork, fun, and coffee because we are productive as long as we're positive. Catch a glimpse of how does life at Mireo indeed look like.

hi there

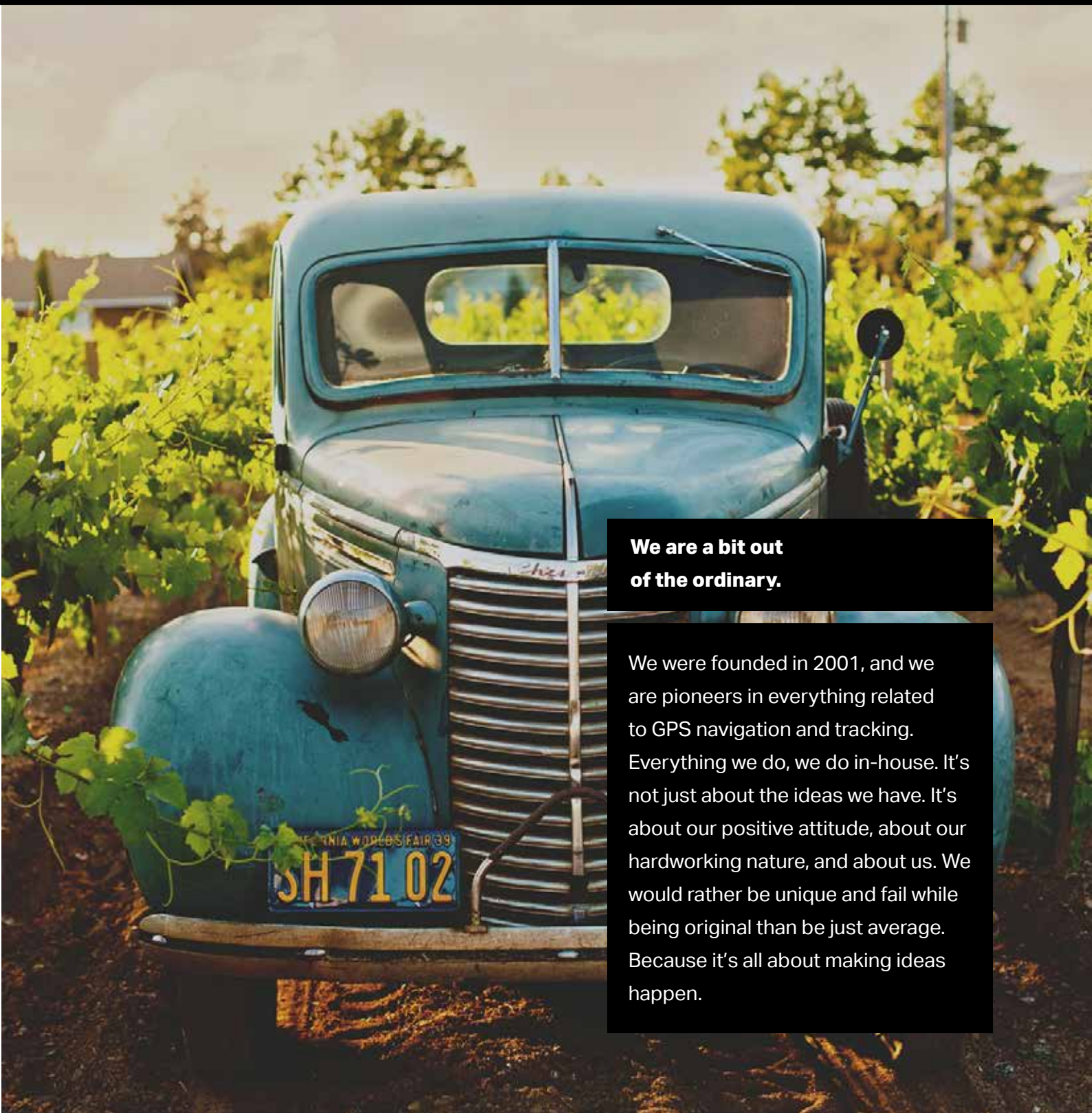
Our goal was to create something that would include everything one needs to know about Mireo. We're growing, and it's tough to keep track of all of the projects we do. That's how this idea came up.

We wanted to create something memorable, something that will mirror what we do, but most of all, we wanted to talk about the people at Mireo on a slightly bigger scale. Because our employees are the ones standing behind every successful project, and without them, there is no Mireo.

We collected information about all the projects we're most proud of, all of the awards we've won, and all the things we've accomplished throughout the last 20 years. Make yourself comfortable, and let's travel together through our more than 7000 days long journey.

we are mireo

“Our vision is to simplify the way we live, work, and navigate our planet’s roads.”

A vintage teal-colored car, likely a 1930s model, is parked in a vineyard. The car is the central focus, with its front grille and headlights visible. The license plate reads "SH 71 02" and "PENNSYLVANIA WORLD'S FAIR '39". The background shows rows of grapevines and a house in the distance under a clear sky.

**We are a bit out
of the ordinary.**

We were founded in 2001, and we are pioneers in everything related to GPS navigation and tracking. Everything we do, we do in-house. It's not just about the ideas we have. It's about our positive attitude, about our hardworking nature, and about us. We would rather be unique and fail while being original than be just average. Because it's all about making ideas happen.

we are mireo

We don't wait for the opportunities. We create them.

enterprise software



We develop embedded automotive GPS navigation software. We have provided more than 20 million licenses of the automotive GPS navigation solutions to major OEMs and Tier1 suppliers and helped more than 20 million people to find their way.



Our geolocation API services for managing interactive maps on a webpage or in an application require at least 10x times less hardware resources than the competition.



We have redefined the limits of speed and capabilities in analyzing spatiotemporal data with our unique database for massive GPS tracking and spatiotemporal data analysis.



We track more than 125.000 vehicles. With our fleet management solution, you can track everything on the move: vehicles, trucks, shipments, and even humans and animals.

mobile app

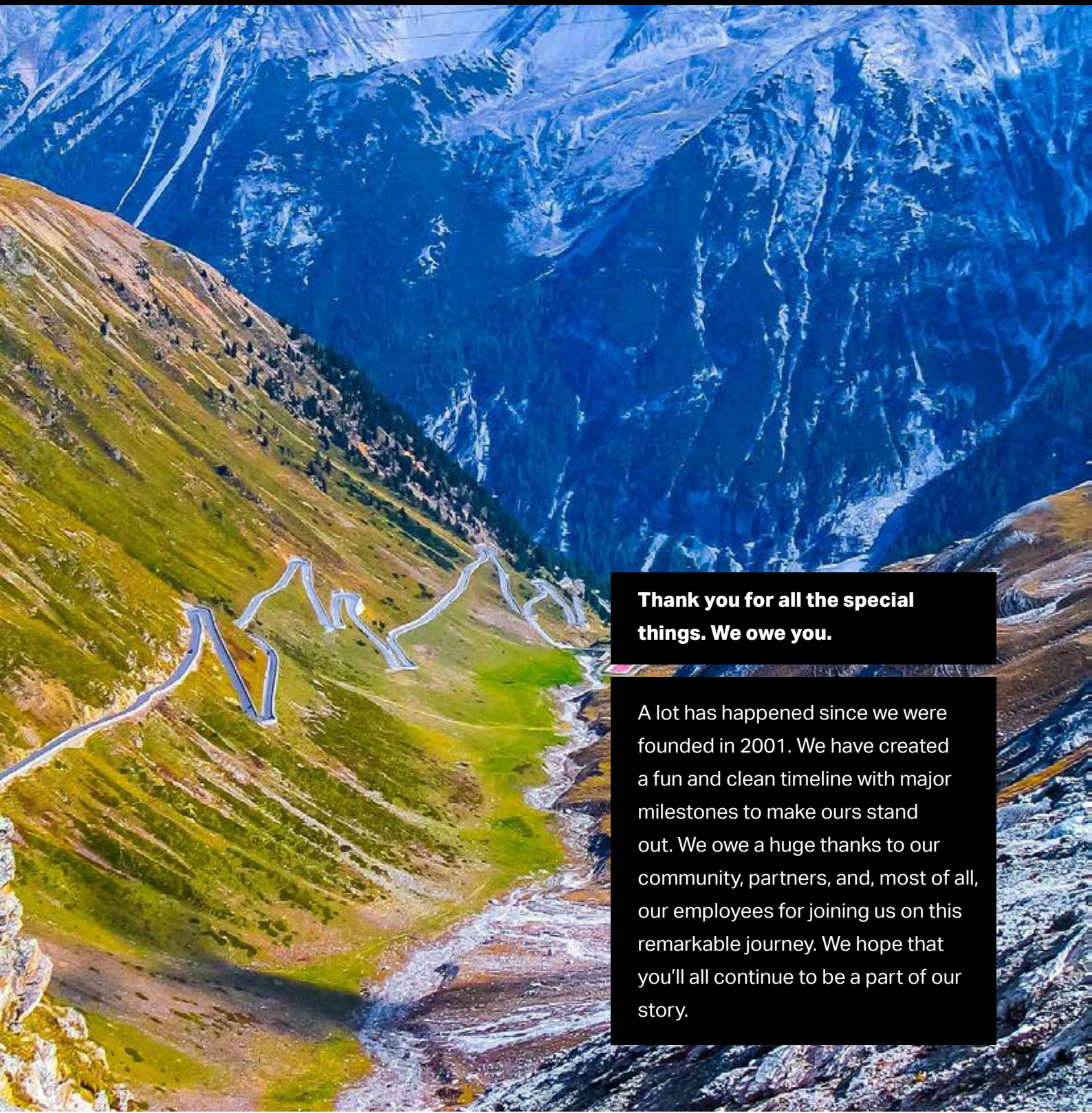


We are proud developers of the award-winning GPS offline navigation mobile app. It covers more than 130 countries worldwide. There are no wrong turns with this app because, at every turn, there is a new possibility.

our story and our history

“History is who we are, and why we are the way we are.”

(David McCullough)

An aerial photograph of a mountain valley. A winding road with a white border snakes through a green valley floor. The surrounding mountains are rugged and rocky, with patches of snow and sparse vegetation. The sky is a clear, deep blue.

Thank you for all the special things. We owe you.

A lot has happened since we were founded in 2001. We have created a fun and clean timeline with major milestones to make ours stand out. We owe a huge thanks to our community, partners, and, most of all, our employees for joining us on this remarkable journey. We hope that you'll all continue to be a part of our story.

our story and our history

What we've made?

We don't need to brag.

We let our work speak for us. In 2001, we were young, we had a lot of knowledge of GPS technology, and we decided to shock the navigation industry. From this shift, a company was born: Mireo. It was founded on the notion that people should have an offline GPS navigation on their smartphones, which should help them organize their business and private life easier, safer, and efficient.

Mireo

Leadership

The Mireo executive leadership team has decades of experience building solutions that are ready to meet today's needs and tomorrow's challenges. They are innovators, visionaries, and evangelists. With that in mind, there is no need to mention that everything else about establishing Mireo was not rocket science.

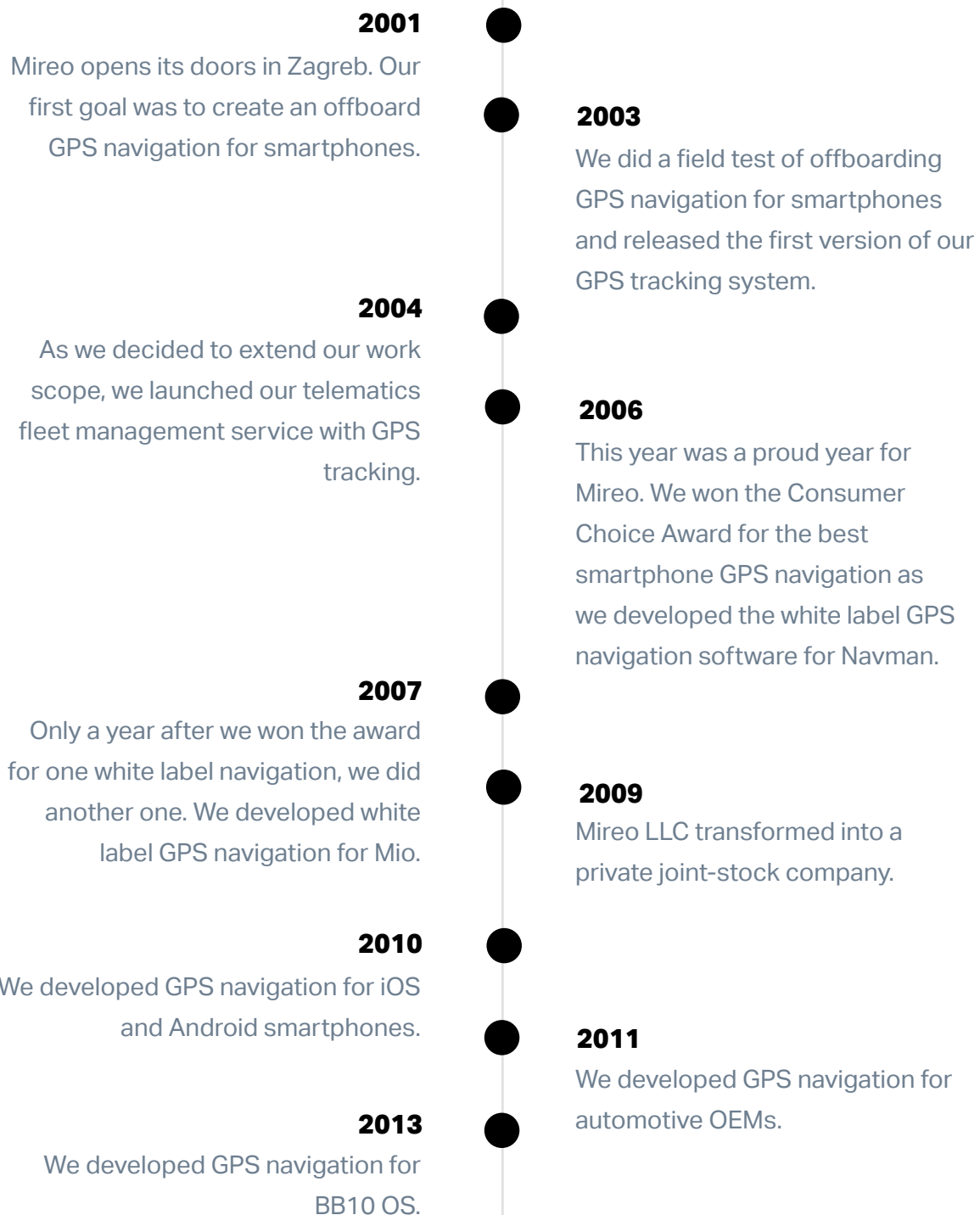
The way to get started is to quit talking and begin doing.

We live by our mission in the business world and the real world. We changed and are still changing the way people move around cities and explore our world. We are pioneers in everything related to GPS technology. We have redefined the limits of speed and capabilities in analyzing spatiotemporal data. Enthusiasts always coming up with revolutionary ideas on how to implement cutting edge technologies – that's our story, and that's who we are.



our story and our history

Want to read about our global footprint? We walked through a thorny path, but that's what got us here where we are now. From Mireo with love.



our story and our history

2014

Our connected GPS navigation for automotive customers (Harman, Tata Motors) was ready to make a breakthrough on the market.

In 2014 we also made the official GPS navigation for Dubai, RTA Smart Drive. Today, the application is used by over 2 million people. In the competition for this job, we beat the big Google.

2017

Our monster, SpaceTime, was born. We started with initial tests of processing enormous amounts of spatiotemporal data.

2019

We developed an extremely precise electric vehicle driving range calculation based on SpaceTime technology.

The year 2019 was also extraordinary because of the first commercial use at the automotive customer.

2015

We continued to grow with our connected GPS navigation for automotive customers and started working with Bosch and Pioneer.

2016

Mireo truck GPS navigation began navigating trucks worldwide.

2018

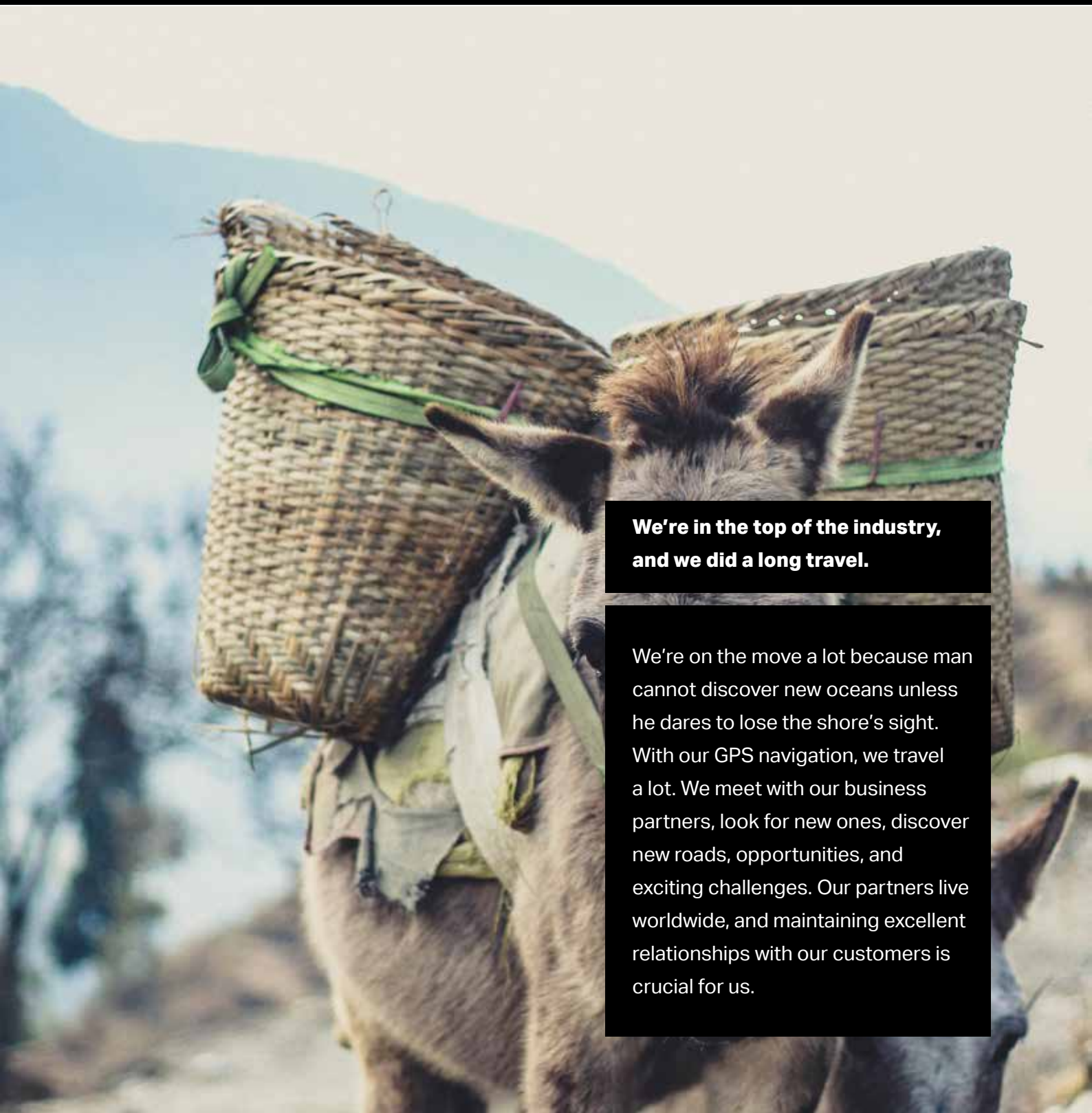
Automotive GPS navigation started covering China, South Korea, and Japan, making us different from competitors.

2020

Despite the "new normal" and this whole COVID-19 thing, we made huge progress with SpaceTime mobility analytics in Italy, based on connected insurance telematics data.

at the top of the world

“The greatest thing in this world is not so much where we stand as in what direction we are moving.” (Johann Wolfgang von Goethe)



We're in the top of the industry, and we did a long travel.

We're on the move a lot because man cannot discover new oceans unless he dares to lose the shore's sight. With our GPS navigation, we travel a lot. We meet with our business partners, look for new ones, discover new roads, opportunities, and exciting challenges. Our partners live worldwide, and maintaining excellent relationships with our customers is crucial for us.

at the top of the world

Let's break the ice about our journey to the top of the world.

We are one of the 5% of global companies that have the luxury of developing their own products. Our GPS navigation app covers more than 130 countries worldwide. It is used by more than 25 million people worldwide and can be found in some of the world's leading car brands such as Ford, Jaguar, Renault, General Motors, Honda, Fiat, Hyundai, Mahindra.

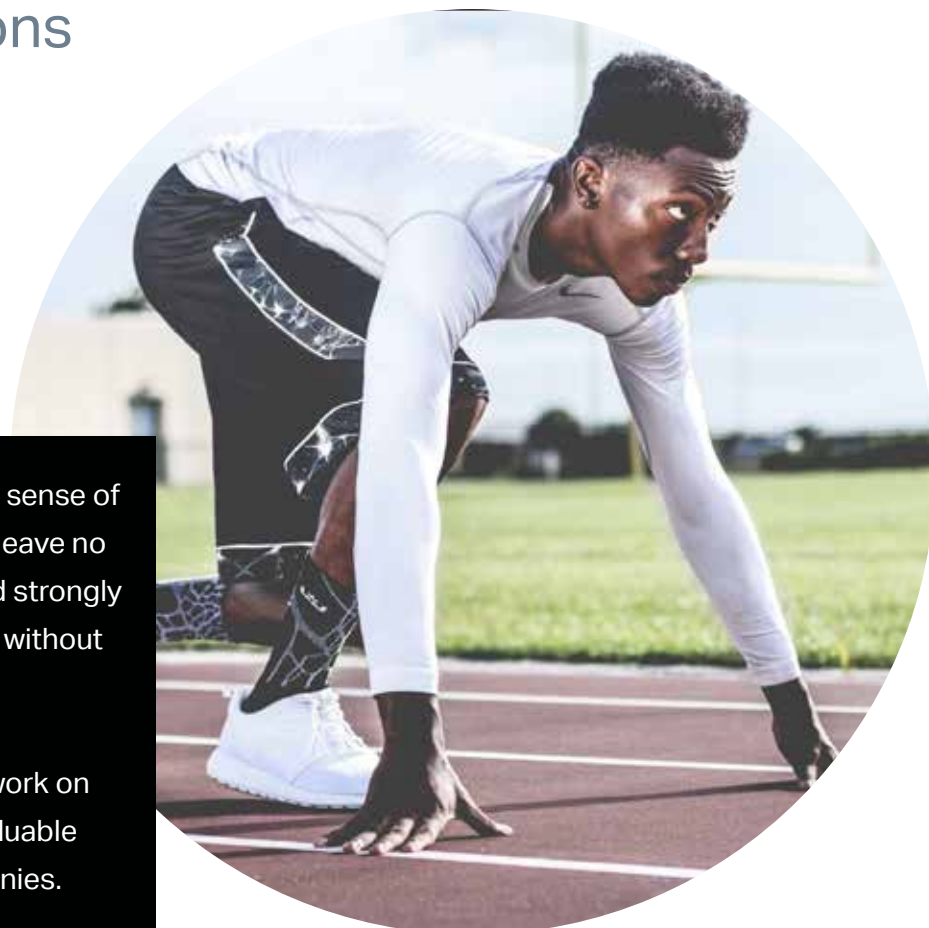
Success is a journey not a destination.

We have made the official GPS navigation for Dubai. More than two million people use the application. In the competition for this job, we have won the big Google. We are the first in the world that have developed a GPS tracking software that can track an unlimited number of vehicles in real-time. The system is 1000 times faster and ten times cheaper than any similar system on the market.

Forget all the reasons it won't work and believe the one reason that it will.

We are at the top of the world in every sense of the word. Our travels are long, but we leave no stone unturned. We explore, learn, and strongly believe that you can't make an omelet without breaking some eggs.

Our journey is long but beautiful. We work on awesome projects and gain a lot of valuable experience with world-famous companies.



at the top of the world

Are you skeptical or hesitant to trust us right away about our work? Let us show you off how some of our partners have reacted to our products. Maybe their testimonials can be a powerful tool for establishing your trust in us.

spacetime

You are either cheating on me, or this is *fucking* awesome.

You told me this was fast, but I can't believe it is so fast.

The way you visualize the data and the speed at which data is processed is pretty impressive.

Business Analyst, we can't namedrop brand due to NDAs

IT Project Coordinator, we can't namedrop brand due to NDAs

Senior Software Engineer, we can't namedrop brand due to NDAs

mireofleet

Excellent customer support, you revolutionized the way sales teams interact with customers.

MireoFleet was easy for us to use from the very start. We reduced our costs and can better predict our expenses.

This software will keep you quick and productive in managing your fleet.

Sales Senior Consultant, we can't namedrop brand due to NDAs

Business Manager, we can't namedrop brand due to NDAs

Project Manager, we can't namedrop brand due to NDAs

compact maps

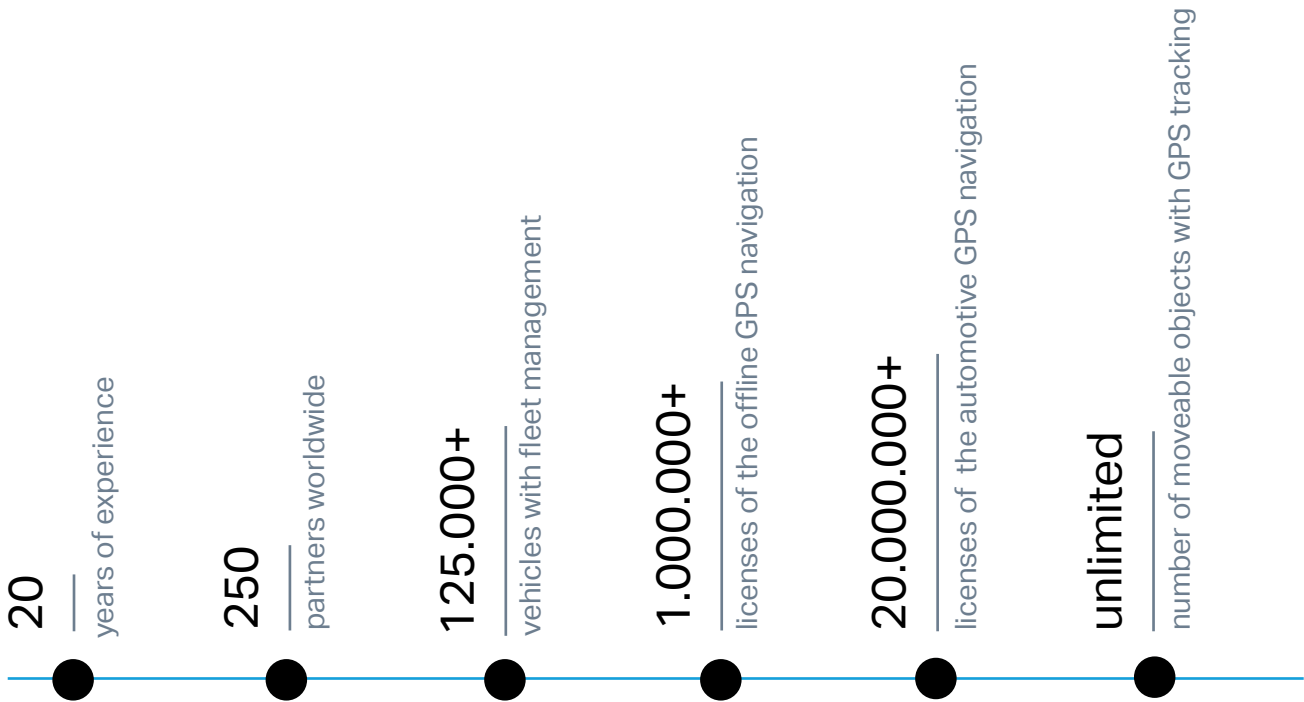
Easy to use, excellent service, and an extremely powerful tool for interactive maps. Keep up the good work, guys.

Researcher, we can't namedrop brand due to NDAs



at the top of the world

Here at Mireo, we appreciate numbers. The numbers speak for themselves, numbers never lie, and numbers are fun. Do you know why is 6 afraid of 7? Because 789.



we love what we do

“Choose a job you love, and you will never have to work a day in your life.” (Confucious)



We are continually educating ourselves.

We learn new things every day. We all learn - both those without experience and those with 20 years of experience. Our goal is not to mess with a bunch of fancy words and programming languages. The point is in thinking. We are determined to learn constantly, and no one can stop us.

we love what we do

Full time hobby.

For us, our job is our hobby. Every day we discover hidden potentials in each other. It is imperative that every person in the team feels comfortable and accepted, so we encourage creativity and positivity. The only thing we require is a desire to work and meticulousness. All the rest comes by itself.

Innovation is our middle name.

We continually research unknown things, unexplored processes, and new technologies. We have high expectations of everything new because sometimes, even one new code line can bring an immensely positive change. The biggest mistake we can make when researching new things is not giving them a chance.

We are different,
and we think
different. That is
our strength.

We value independence and creativity the most. We encourage everyone in the team to think outside the box. We believe that teams work best when they are different and when each person can contribute. Also, everyone on the team is unique, and just as it is. We are very open to everything, so no one cares about whether others like his T-shirt, hairstyle, or nose piercing. We are satisfied as long as we are dressed.



mireo employees

“Strength lies in differences, not in similarities.”

Great things never come from comfort zones.

Our mission is to unlock the potential in every individual. At Mireo, everyone is encouraged to think differently. We believe that teams perform best when they are diverse. Our team is our strongest asset, and when talented individuals work as a team, great things happen. We employ energized people who believe in the mission of the company and understand how to achieve it. And all of that is the main reason that everything we do in Mireo is done very straightforward - it's done from the heart.

mireo employees

We are a group of "geeks" who share the same passion.

Mireo was established by a group of successful young people who shared the same passion for GPS technology. We are continually growing. 20% of us have PhDs. Most of us have participated in computer science and math competitions. Every day we take a step forward in personal and professional development. Today we have more than 20 years of experience with everything connected to GPS.

Don't just dream about your future. Imagine it and create it.

Appreciating colleagues is part of our working culture.

It's nice to hear someone appreciates you and your work. It's even better to hear that someone likes the way you are organized, or says he loves to work with you or have fun with you. While creating this brochure, it was heartwarming to hear all of our colleagues' thoughts about what they think about each other.

Every experience, even if it's bad or great, truly captures the spirit of Mireo and confirms that passion and togetherness, when combined, can make anything happen.



a lot of fun, a lot of work

“You don’t stop having fun when you get old, you get old when you stop having fun.” (Ritu Ghatourey)



Balance is something you create.

The balance between business and private life is crucial to us. We have flexible working hours, and we are kids-friendly. :) We often socialize with each other, have a barbecue, and play football. And one more thing - we immensely like pancakes and sweets.

a lot of fun, a lot of work

Read more about our Top 6 at Mireo. Maybe you wonder why not Top 5? It's because Top 5 is usual, and Top 6 is not, and we are not usual or ordinary, and you have learned that by now.

fun stuff

TV Shows

"I'm not going to stop the wheel. I'm going to break the wheel." Do you know who said that and in which TV Show?

Board games

If you're not prepared to lose your friendship with your colleague over a board game, you're not playing hard enough.

Barbecue.

Meat with meat on meat. Do you agree? Because some of our colleagues think that the central part of the grill is vegetables.

Pancakes.

Nutella, cookies, banana, peanuts, fruit, cheese, ham, and spinach, we have them all. Which is your favorite combination?

Jokes

There are 10 types of people in the world: those who understand binary and those who don't.

Travel

Travel is the only thing you buy that makes you richer. We strongly believe in that.

food zone



in the end

“In the end, there is no end.”

(Robert Lowell)

Your next big thing may start right here at Mireo. Reach us about joining our team. Get familiar with our selection process. Don't be freaked out, we don't bite for now!



Mireo d.d.

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<https://www.mireo.hr/careers>

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